

Value creation process

With the diversification of business and personal consumer needs amid changes in the social environment, the ITFOR Group aims to be a company that generates excitement and smiles with “A Spirit To Be Close” to people by addresses various social issues through businesses that leverage our strengths.

Management Philosophy

Generating excitement and smiles with “A Spirit To Be Close” to people

Purpose

Realizing a sustainable future by supporting regional societies and the life stages of residents through innovation, and providing surprises

